



YATHA AVAT[®]

Essential Oils | Hydrosols | Herbs | Essential Ayurveda



Our Story

A passionate first-generation entrepreneur Manendra Singh (ran venture of logistics and fashion apparels) was hustling to explore problems, gaps, and opportunities to solve and bring sustainable impact in lives of millions. When he took a break and spent some time in a village near Agra then his emotions touched with agriculture and he fell in love with solving problems of agriculture and farmers. He decided to work on unconventional crops to uplift the lives of farmers which can create a small dent and can contribute to the economy of the country. He started learning about medicinal and aromatics plants in 2017. He planned to start farming to increase the dimensions of learning in this domain and started motivating other farmers towards aromatics & medicinal crops. In 2018, these efforts gave birth to Yathaavat which blends passion and essence to soothe, heal and enhance customer experience by keeping health, safety, and wellness at the center. Currently, Yathaavat is involved in Ayurveda, Herbs, Essential oils, and their Hydrosols.

Team

Yathaavat founded by Manendra Singh. Now, we have ~250 farmer clusters across the country. We have mentors from aromatics industry, agriculture universities, IITs, etc.

Vision

To be globally admired Medicinal & Aromatics brand that enhances the quality of life of all stakeholders.

Mission

1. To build bridge between producer and consumer.
2. Stewardship towards nature, agriculture, ayurveda & essential oils.
3. High-quality, purity, and affordable ayurveda & essential oils.
4. Farming with high ethics and standards.
5. Sustainable impact on community we touch and love.

Values

Accessibility Responsibility Optimistic Mindfulness Adaptability Technology
Driven Innovative Customer Focused Sustainability

Our Products

Essential Oils

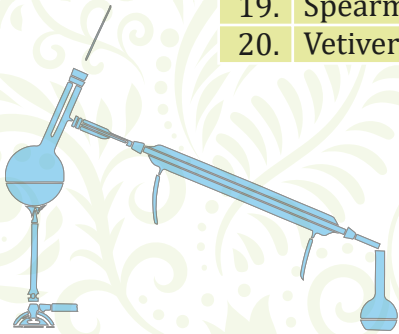
S.No	Essential Oils	Scientific Names
1.	Basil Oil ^(Methyl Chavicol)	Ocimum basilicum
2.	Basil Oil ^(Linalool)	Ocimum basilicum
3.	Chamomile Oil	Matricaria chamomilla
4.	Cornmint Oil	Mentha arvensis
5.	Citronella Oil	Cymbopogon winterianus
6.	Eucalyptus Oil	Eucalyptus globulus
7.	Geranium Oil	Pelargonium graveolens
8.	Holy Basil Oil	Ocimum sanctum
9.	Lavender Oil	Lavandula officinalis
10.	Lemongrass Oil	Cymbopogon flexuosus
11.	Marigold Oil	Tagetes minuta
12.	Palmarosa Oil	Cymbopogon martinii
13.	Peppermint Oil	Mentha piperita
14.	Rosemary Oil	Rosemarinus officinalis
15.	Spearmint Oil	Mentha spicata
16.	Vetiver Oil	Chrysopogon zizanioides



Our Products

Hydrosols

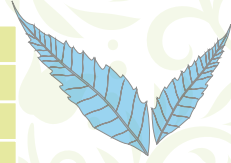
S.No	Hydrosols	Scientific Names
1.	Aloe vera	Aloe barbadensis miller
2.	Basil	Ocimum basilicum
3.	Chamomile	Matricaria chamomilla
4.	Eucalyptus	Eucalyptus globulus
5.	Frankincense	Boswellia serrata
6.	Geranium	Pelargonium graveolens
7.	Hibiscus	Hibiscus sabdariffa
8.	Holy Basil	Ocimum sanctum
9.	Lavender	Lavandula angustifolia
10.	Lemongrass	Cymbopogon flexuosus
11.	Marigold	Tagates minuta
12.	Mulberry	Morus nigra
13.	Neem	Azadirachta indica
14.	Palmarosa	Cymbopogon martinii
15.	Peppermint	Mentha piperita
16.	Rose	Rosa damascena
17.	Rosemary	Rosemarinus officinalis
18.	Turmeric	Curcuma aromatica
19.	Spearmint	Mentha spicata
20.	Vetiver	Chrysopogon zizanioides



Our Products

Herbs

S.No	Herbs	Scientific Names
1.	Ashwagandha ^(Roots)	Withania somnifera
2.	Amla ^(Dried)	Emblica officinalis
3.	Baheda ^(Dried)	Terminalia bellerica
4.	Chamomile ^(Flowers)	Matricaria chamomilla
5.	Cornmint ^(Leaves)	Mentha arvensis
6.	Cornflower ^(Flowers)	Centaurea cyanus
7.	Giloy ^(Dried)	Tinospora cordifolia
8.	Haritaki ^(Dried)	Terminalia chebula
9.	Hibiscus ^(Flowers)	Hibiscus sabdariffa
10.	Holy Basil ^(Leaves)	Ocimum sanctum
11.	Moringa ^(Leaves)	Moringa oleifera
12.	Neem ^(Leaves)	Azadirachta indica
13.	Lavender ^(Flower)	Lavandula angustifolia
14.	Lemongrass ^(Leaves)	Cymbopogon flexuosus
15.	Marigold ^(Flowers)	Tagetes erecta
16.	Peppermint ^(Leaves)	Mentha piperita
17.	Rose ^(Flowers)	Rosa damascena
18.	Rosemary ^(Leaves)	Rosmarinus officinalis
19.	Sea Buckthorn	Hippophae ^(berries)
20.	Shatavari ^(Roots)	Asparagus racemosus
21.	Spearmint ^(Leaves)	Mentha spicata
22.	Stevia ^(Leaves)	Stevia rebaudiana
23.	Turmeric ^(Roots)	Curcuma longa
24.	Vetiver ^(Roots)	Chrysopogon zizanioides





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